**Towards Belief – Campaign Timeline**

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| **Timeline Prior to Event** | **Date** | **Action required** | **Action by** |
| 10 Weeks |  | Planning Meeting | All leaders |
| 9 Weeks |  | Prepare for launchCommission Website | All leaders |
| 8 Weeks  |  | **LAUNCH** **in Churches**Advertise in Church/ Promote with Key Leaders / Home groups/ Recruit table leaders/ Begin PrayerCommission Banner/sFlyer artwork to printer | ALL |
| 7 Weeks |  | Recruit table leaders*Combined Evangelism Training?* | All leaders |
| 6 Weeks  |  | Website UpFlyers / Posters outBuild Facebook page*Combined Evangelism Training?* |  |
| 5 Weeks |  | In Church promo (Last before holidays)*Combined Evangelism Training?* | All Leaders |
| 4 Weeks |  | Posters up in communityBanner/s go upWrite table discussion guidelines for congregations | Each church |
| 3 Weeks | ***Midweek Meeting6.30 – 8.30pm*** | ***Planning Meeting over dinner***  | All Leaders |
| 2 Weeks |  | In church promoIn-house training table leadersTable Discussion Guidelines given outFinalise plans with venue | Each churchAll leaders |
| 1 Week |  | In church promoPress Release toLocal newspapers & Christian radioLetterbox drop | All Churches |
| **Week 1** |  | **Combined Prayer meeting**  | All churches |
| **Week 2** | **First Event** | **TB #1 Episode** | All churches |
|  |  | Promo and feedback in church |  |
| **Week 3** | **Second Event** | **TB #2 Episode** | All churches |
|  |  | Promo and feedback in church |  |
| **Week 4** | **Third Event** | **TB #3 Episode** | All churches |
|  |  | Promo and feedback in church |  |
| **Week 5 etc** |  |  |  |
| **FOLLOW UP & FEEDBACK** |  |  |  |