

Towards Belief

Campaign Timeline

Timeline Prior to Event	Date	Action Required	Action by
10 Weeks		- Planning Meeting	All leaders
9 Weeks		- Prepare for Launch - Commission website	All leader
8 Weeks		<i>Launch in Churches</i> - Advertise in Church - Promote with key leaders, home groups - Recruit table leaders - Begin prayer commission - Banners/Flyer artwork to printer	All
7 Weeks		- Recruit table leaders - Combined Evangelism Training?	All leaders
6 Weeks		- Website up - Flyers/Poster out - Build Facebook page - Combined Evangelism Training?	All leaders
5 Weeks		- In Church promo	All leaders
4 Weeks		- Posters up in community - Banners go up - Write table discussion guides for congregations	Each church
3 Weeks	Midweek Meeting 6:30-8:30pm	- Planning meeting over dinner	All leaders
2 Weeks		- In Church promo - In-house training table leaders - Table discussion guidelines given out - Finalise plans with venue	Each church All leaders
1 Week		- In Church promo - Press release to local newspapers and Christian radio	All Churches

		- Letterbox drop	
Week 1		- Combined Prayer meeting	All Churches
Week 2	First Event	- TB #1 Episode - Promo and feedback in Church	All Churches
Week 3	Second Event	- TB #2 Episode - Promo and feedback in Church	All Churches
Week 4	Third Event	- TB #3 Episode - Promo and feedback in Church	All Churches
Week 5 etc		-	
Follow up and Feedback		-	